

MTP 2050 Public Engagement Round 1 Summary

Public Engagement Methodology

Findings in this report come from 832 survey responses collected May 13-July 31, 2023, and 11 listening sessions hosted by WAMPO. Surveys were made available in English, Spanish, and Vietnamese, both online and on paper form collected at various community events in the WAMPO region. The survey was also advertised across several social media platforms to reach the widest audience possible.

The WAMPO team attended 23 outreach events, hosted 11 listening sessions, and spent 200+ staff hours on public outreach. Pop-up events were held in Wichita, Andover, Haysville, and Maize. Listening-session attendees came from several cities within the WAMPO region.

WAMPO promoted the MTP 2050 survey through articles published by KSN, the Wichita Business Journal, KAKE, the Community Voice, The Active Age, and the Derby Informer. WAMPO staff also gave TV and radio interviews to KAKE, KSN, KWCH, KMUW, KFDI, Univision, and La Raza. In addition, WAMPO made posts on Facebook, Instagram, X (formerly Twitter), and LinkedIn to encourage followers to take the survey.

Stakeholder Listening Sessions

WAMPO Identified several stakeholder groups and sought input from key community members with expertise and experience working with each group. These groups represented a range of interests from underserved communities to economic development. Below is a list of the stakeholder groups that were consulted and a summary of the key themes from all listening sessions.

Listening Sessions Held

- Freight: 6/22/2023
- Seniors: 6/26/2023
- Hispanic/Latino: 6/27/2023
- Bicycle/Pedestrian: 6/27/2023
- Black/African American: 6/27/2023
- Economic Development and Transportation: 6/29/2023
- Safety and Health: 6/29/2023
- Four (4) General Public Listening Sessions: 6/27/2023-7/27/2023

Listening Session Themes

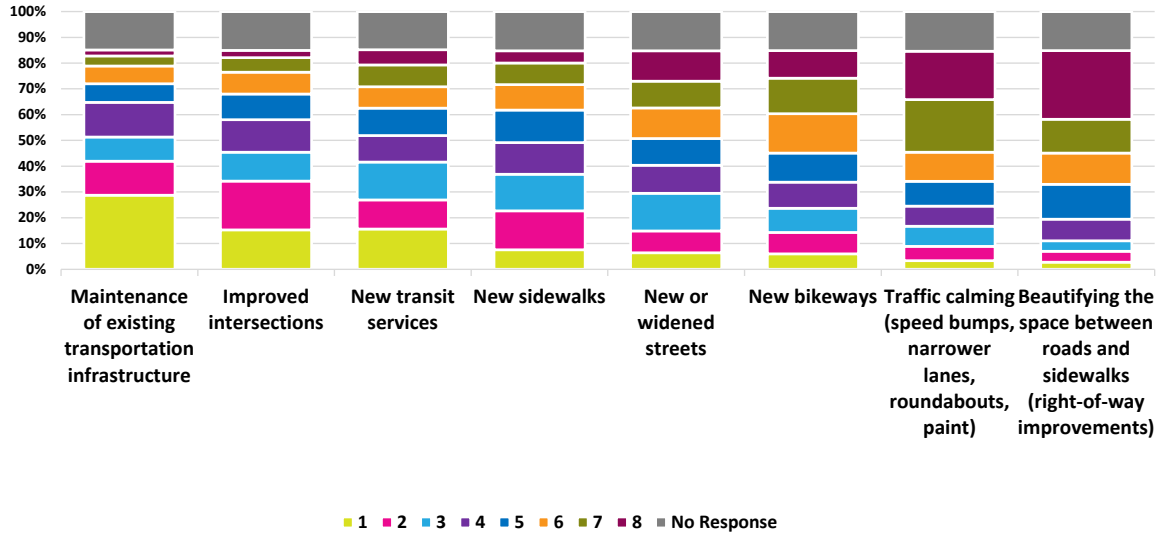
- Driving is the preferred way of getting around in the Wichita metro area, for its convenience, ease, and efficiency.
 - Specific projects mentioned included 21st St (east and west of Broadway) and several highway projects: K-254, East Kellogg, K-96, ARC-95, and the North Junction.
- There is significant support for investing in other means of getting around, specifically biking, walking, and transit, for both short- and long-distance trips within the metro area.

- Lack of an ability to drive was cited as a barrier to getting to work, school, or other important destinations
- Maintenance of all transportation networks – roads, bike paths, and sidewalks – is important.
- More attention should be paid to how streets and other transportation assets contribute to quality of life, sense of place, community identity, and attracting a 21st-century workforce.
- Transportation-related education for all road users – drivers, bicycle riders, and pedestrians – is increasingly important, as the same space is shared by different types of users. This is especially important in areas with newer types of street configurations, like roundabouts, on streets with bicycle lanes, and at intersections between bicycle paths and streets).
- Improvements to the overall public transit system were mentioned in several sessions. Specific projects/services/activities mentioned include:
 - Amenities at stops (lighting, fixtures, signage, enclosures, etc.)
 - Service – more destinations, more frequent service, service later at night and on weekends
 - More partnerships (e.g., school districts, senior centers)
 - Advertising/marketing
 - Services across the entire metro area, not just in individual cities
 - Rideshare programs
 - Kneeling/accessible buses
- Neighborhood-scale investments were requested by several groups, including crosswalks, lighting, traffic calming, gutters, sidewalks, curb appeal, ramps, pothole repair, flooding mitigation, and bike lanes, especially in neighborhoods that prefer walking over driving.
- Bicycle riders would like to see more dedicated bicycle facilities in neighborhoods, as well as dedicated facilities to connect destinations and communities across the Wichita metro area.

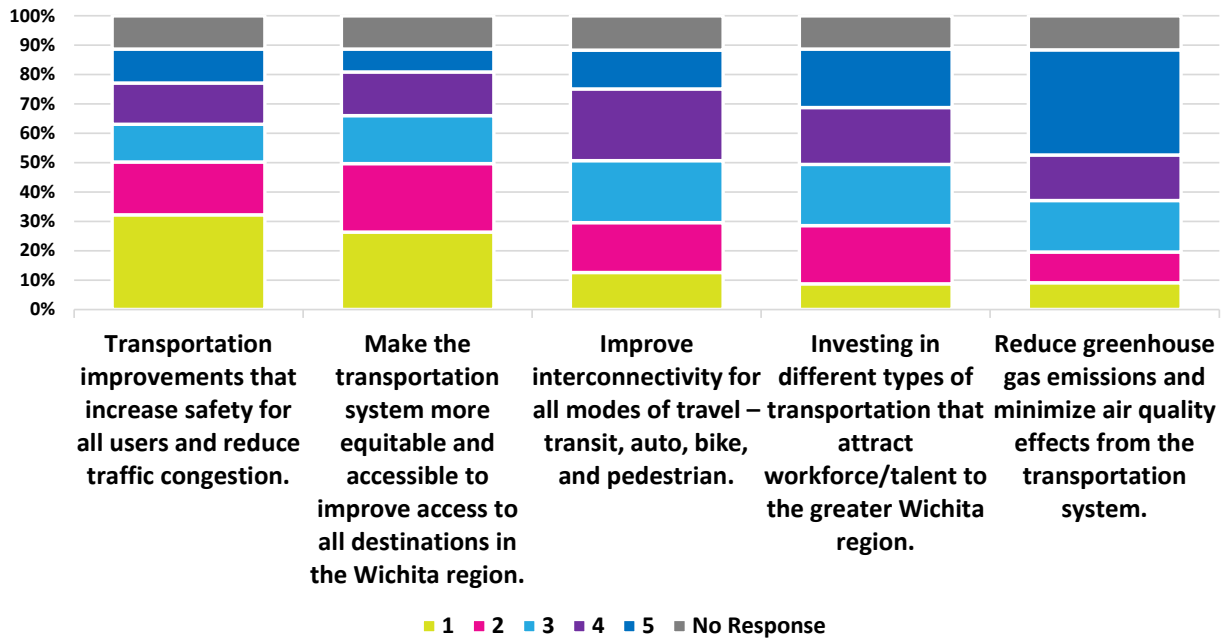
Survey Data Analysis

How do the following uses of transportation investments rank in importance?

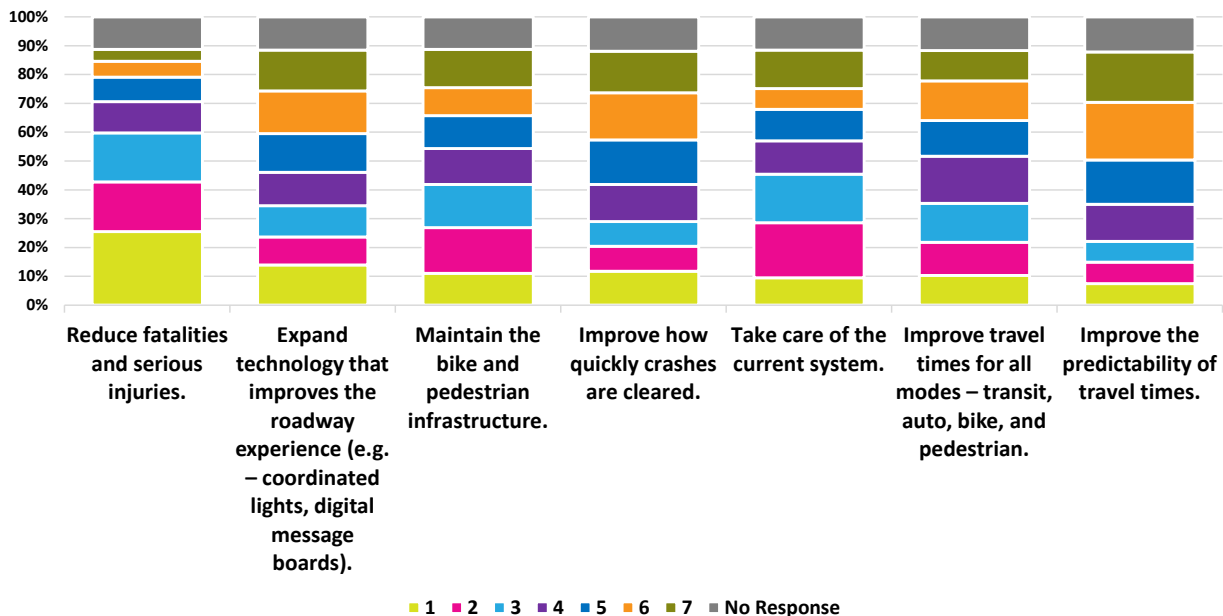
(1 being the most important and 8 being the least important)



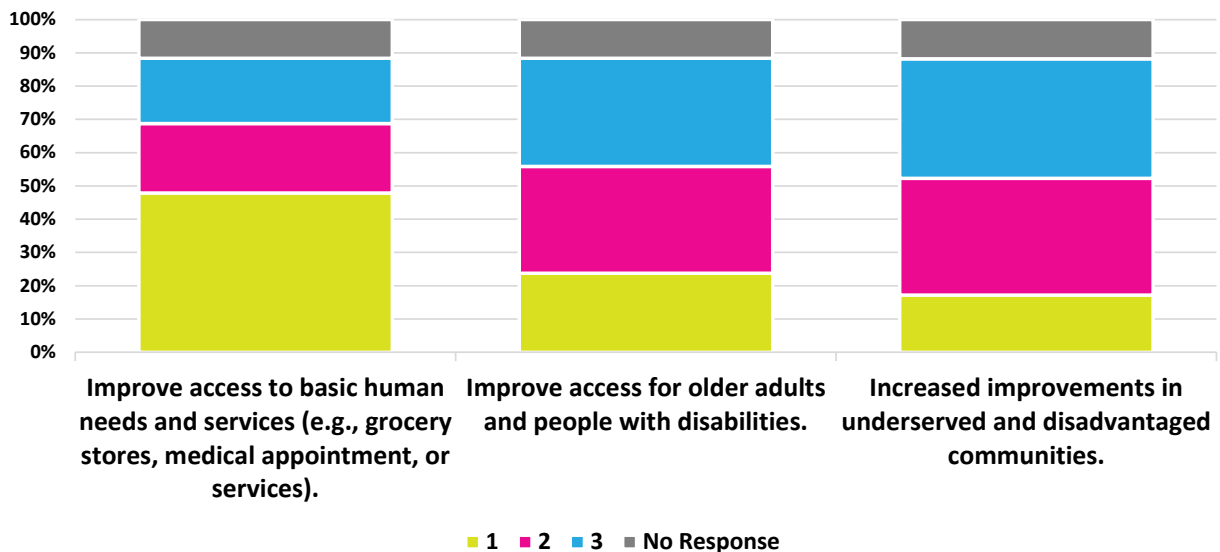
What do you see as your priorities for transportation investment in the greater Wichita region? (1 being the most important and 5 being the least important)



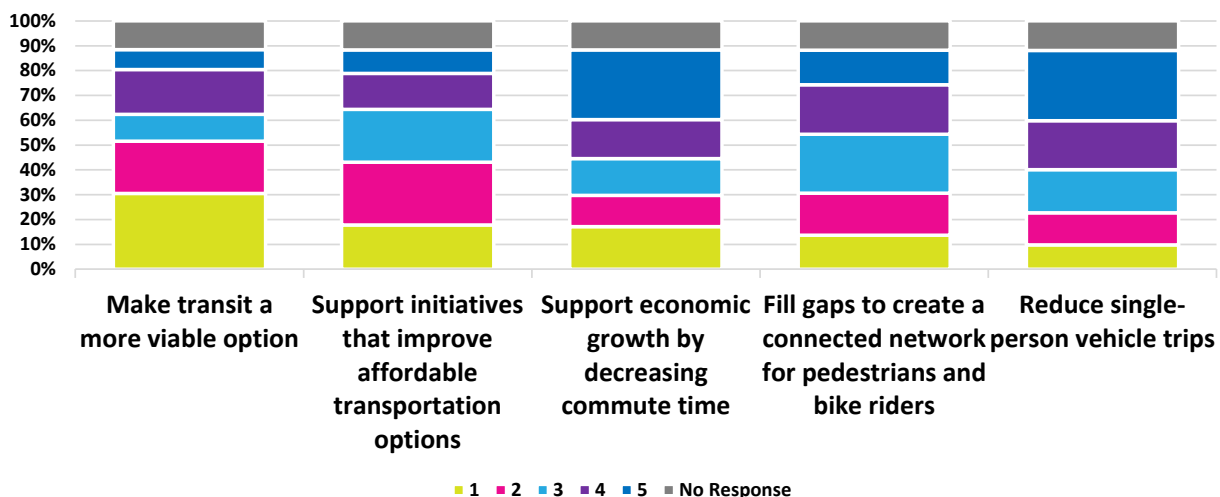
What transportation improvements are most important to you as they relate to safety and reliability? (1 being the most important and 7 being the least important)



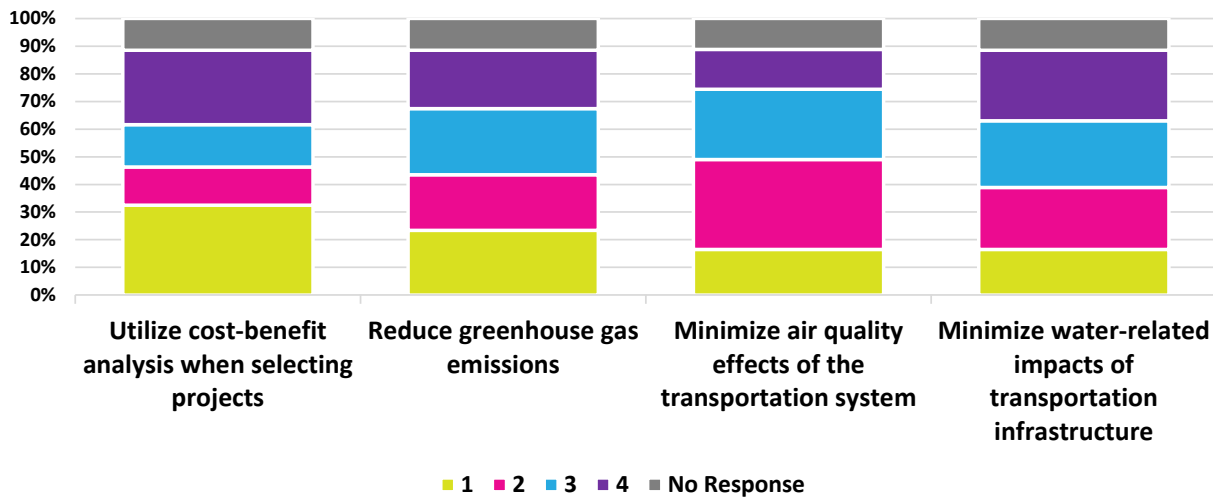
**What improvements are most important to you as they relate to equity and accessibility?
(1 being the most important and 3 being the least important)**



**What improvements are most important to you as they relate to making the transportation system more connected and multimodal?
(1 being the most important and 5 being the least important)**

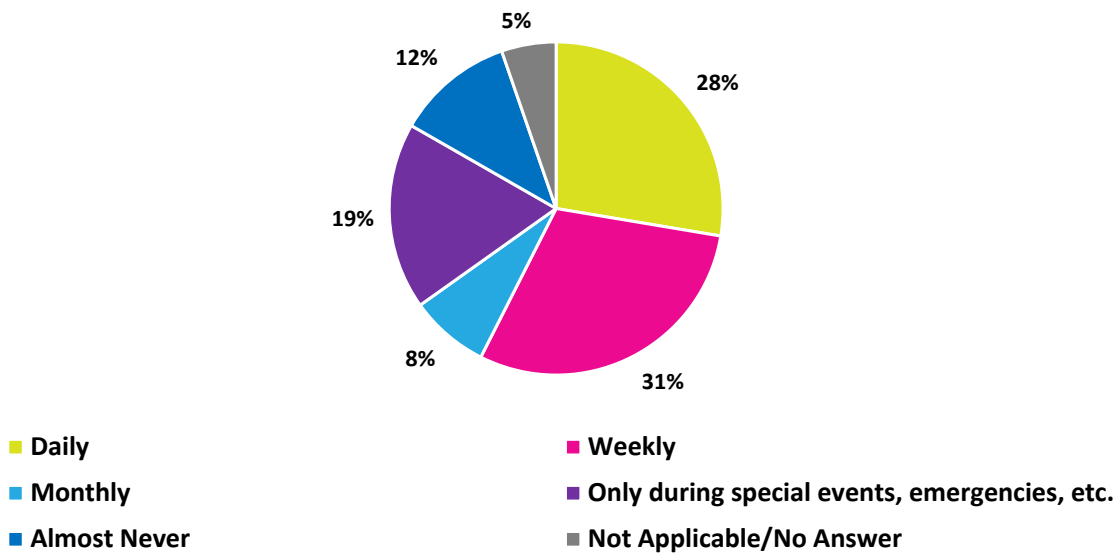


**What improvements are most important to you as they relate to environmental and financial stewardship?
(1 being the most important and 4 being the least important)**

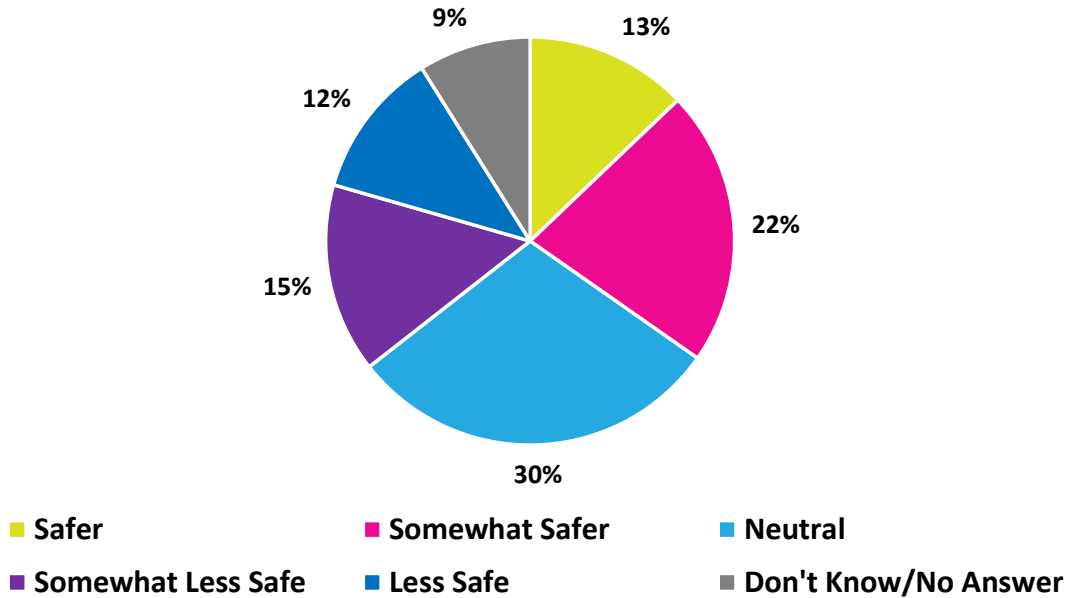


Safety and Congestion Questions

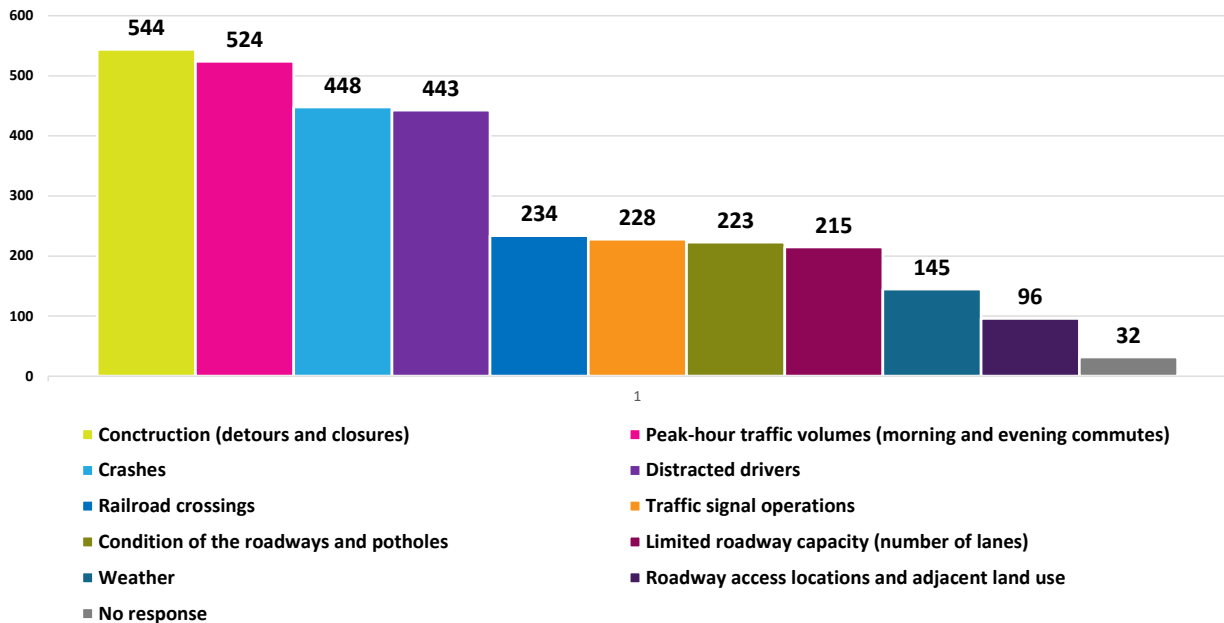
How often do you experience traffic congestion in the Wichita metro area?



What is your general feeling of safety with the current transportation network compared to other metropolitan areas?



What do you believe are the primary reasons for traffic congestion in the Wichita metro area?



The word cloud below was created using free responses to the question: What do you believe are the primary reasons for traffic congestion in the Wichita metro area? The purpose of the cloud is to visualize what respondents focused on when thinking about congestion. Common themes addressed in free responses include lack of public transportation options, uneducated and unsafe drivers, and single occupant vehicles.



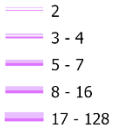


Please identify what you consider the area of greatest concern for traffic congestion in the greater Wichita metro area by marking on the map.

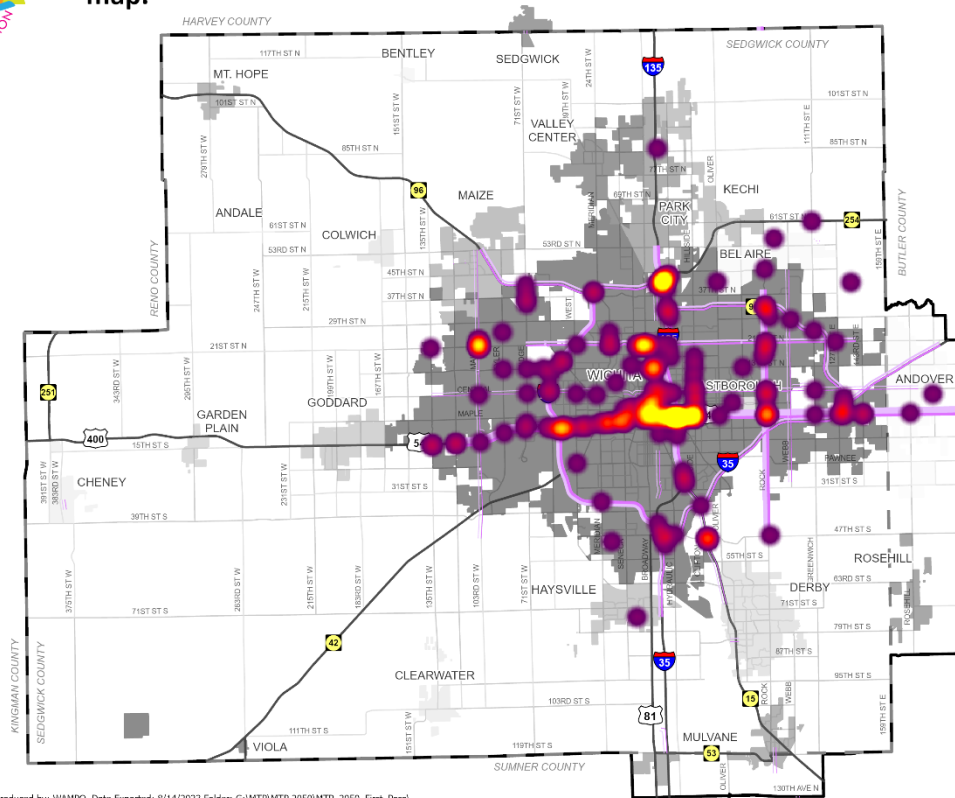
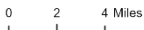
Density of responses given per intersection



Frequency of responses per segment of roadway



County Boundaries
WAMPO Boundary



Source: MTP 2050 Survey First Round Data Analysis. Produced by: WAMPO. Date Exported: 8/14/2023 Folder: G:\MTP\MTP 2050\MTP_2050_First_Pass\ The information shown on this map is compiled from various sources made available to us which we believe to be reliable.

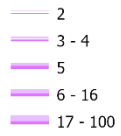


Please identify what you consider the area of greatest safety concern in the greater Wichita metro area by marking on the map.

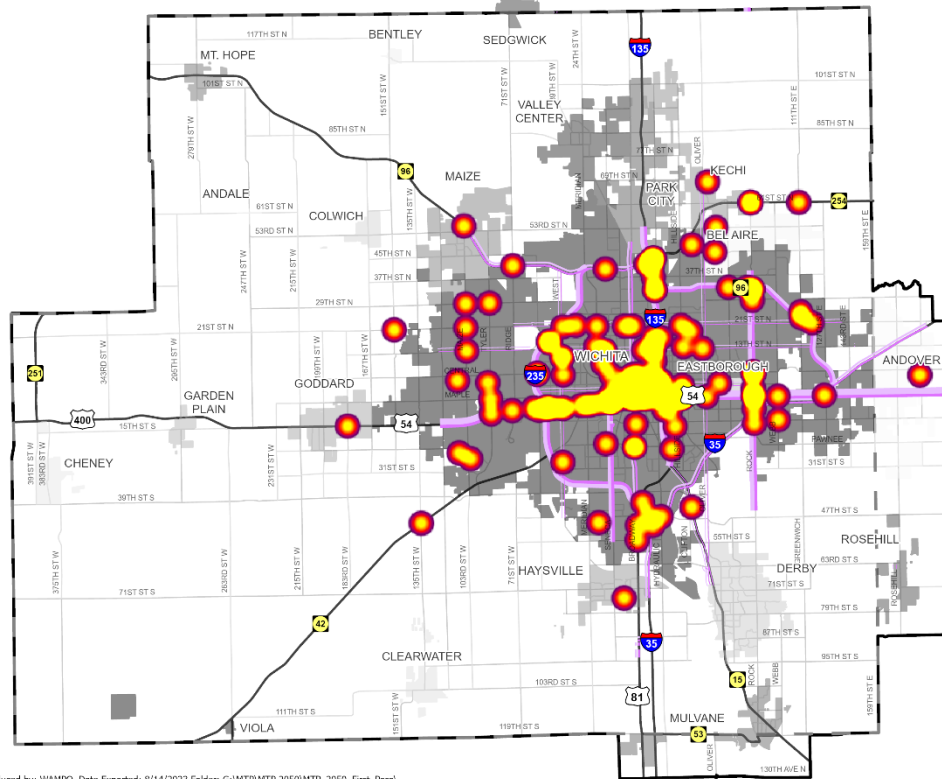
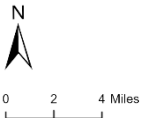
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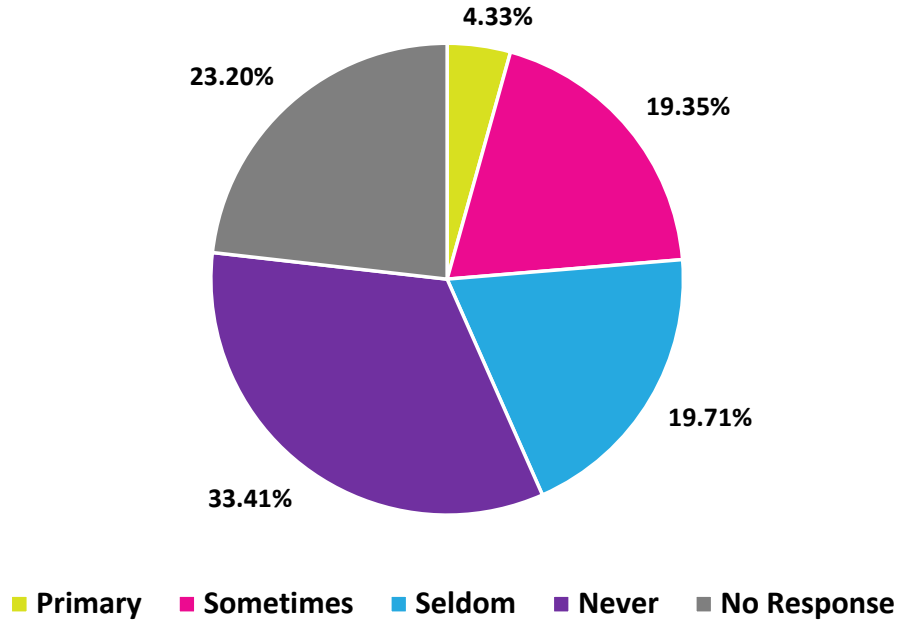


County Boundaries
WAMPO Boundary

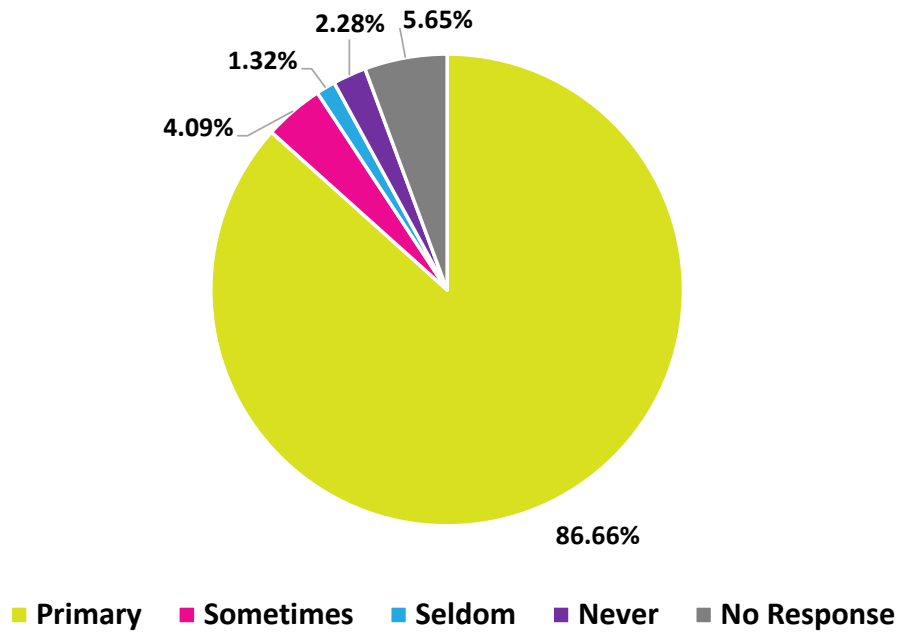


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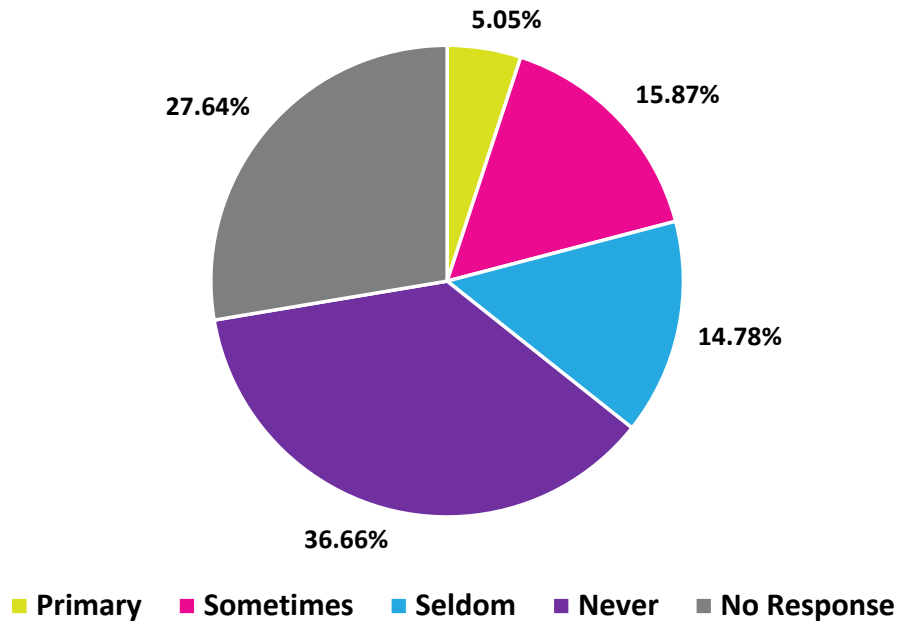
How often do you bike as transportation?



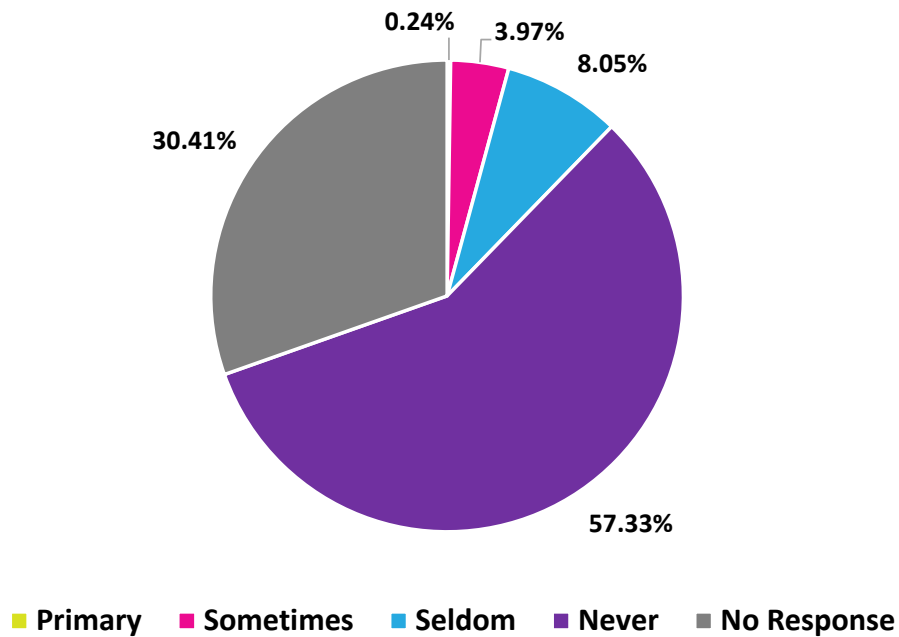
How often do you use a personal car as transportation?



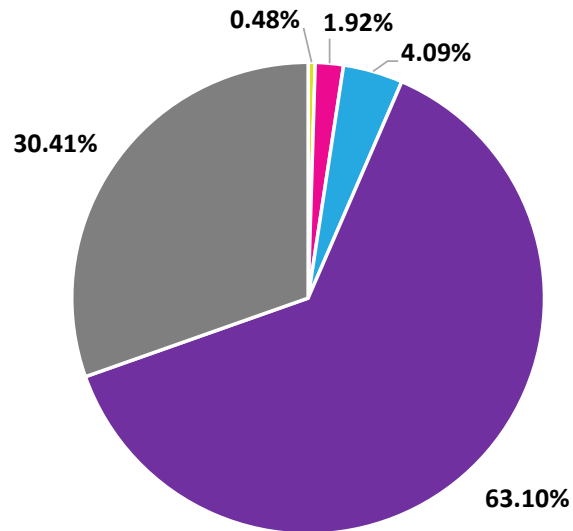
How often do you use a carshare service as transportation?



How often do you use a scooter as transportation?

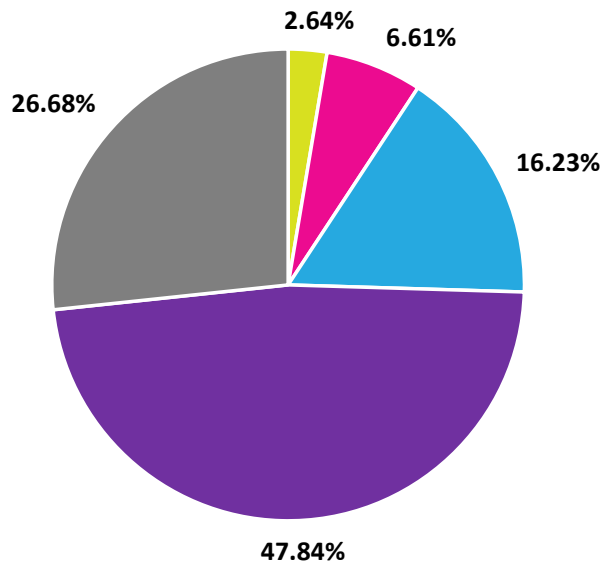


How often do you use a skateboard as transportation?



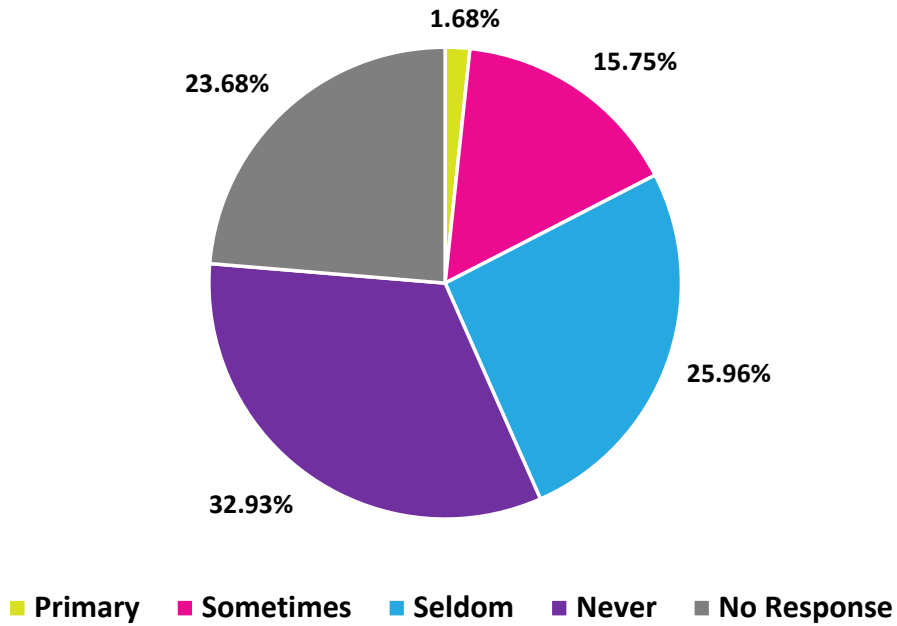
■ Primary ■ Sometimes ■ Seldom ■ Never ■ No Response

How often do you use transit as transportation?

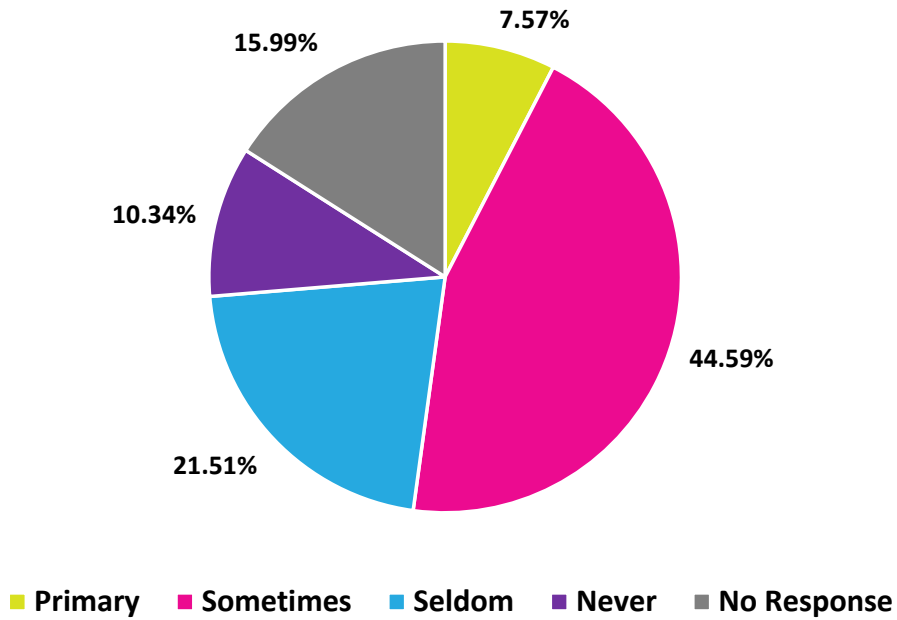


■ Primary ■ Sometimes ■ Seldom ■ Never ■ No Response

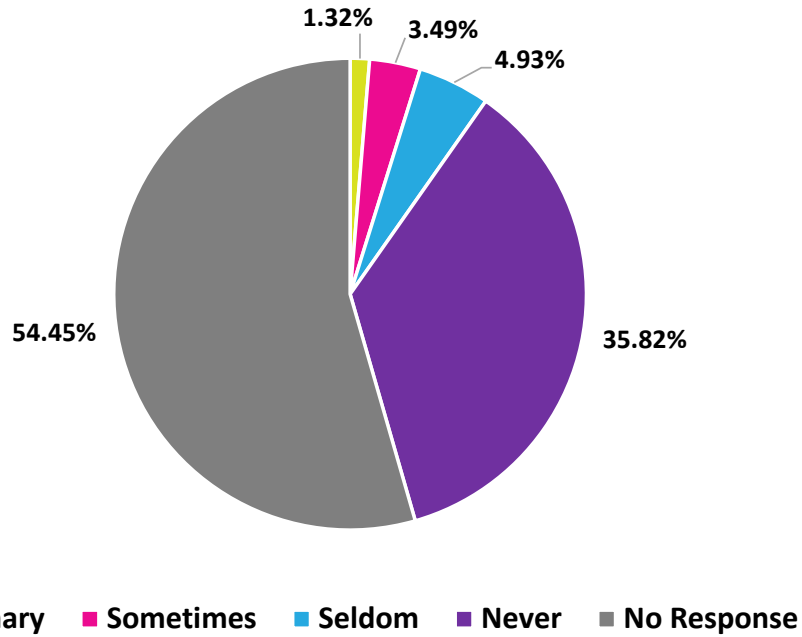
How often do you use Uber/Lyft/Etc. as transportation?



How often do you walk as transportation?

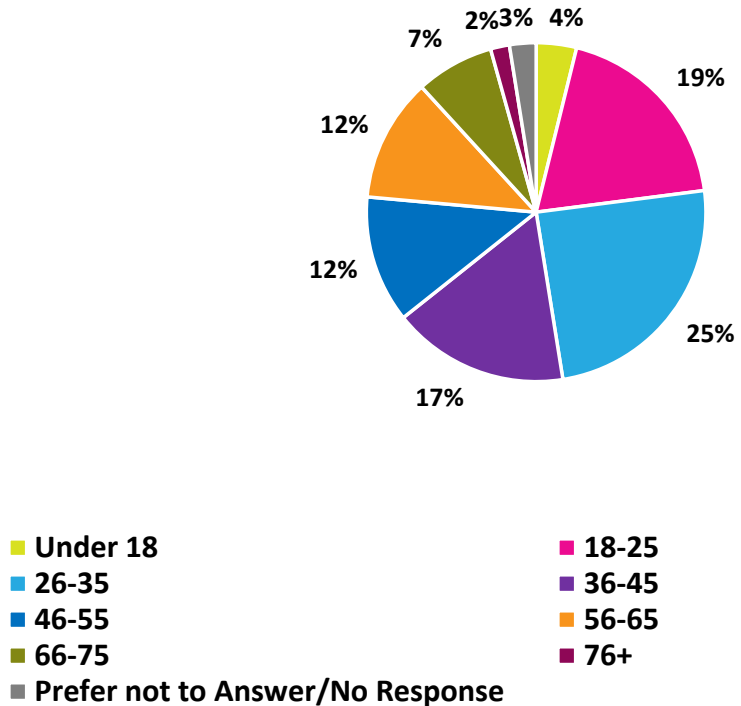


How often do you use another form of transportation we have not listed?

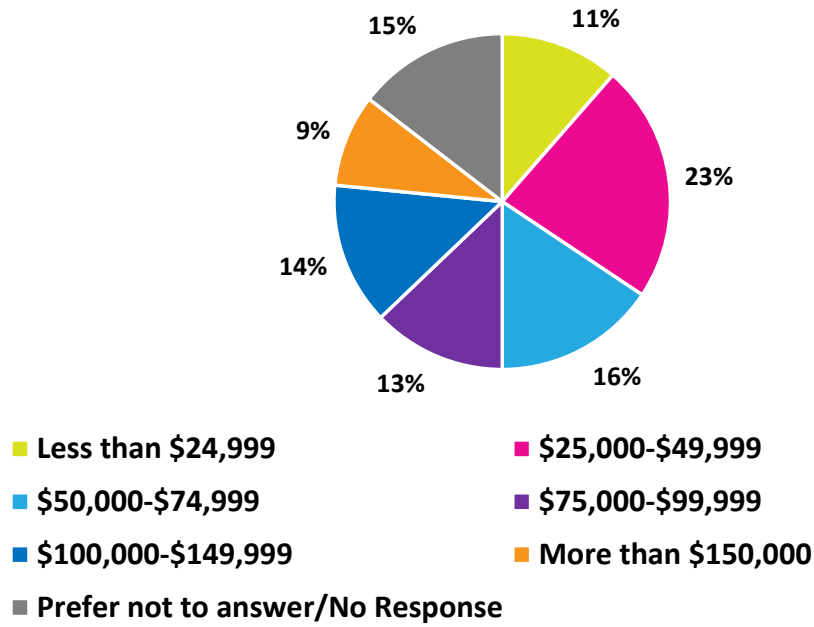


Demographic Questions

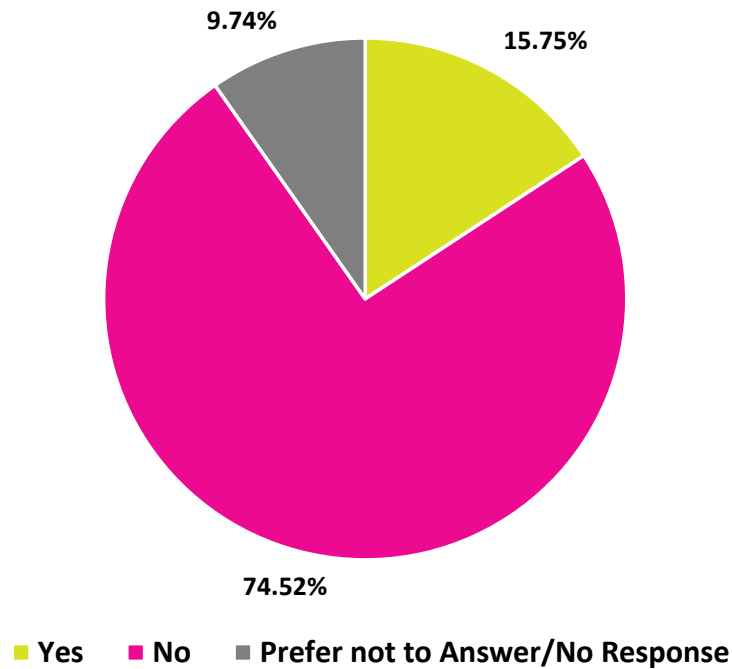
What is your age? (select one)



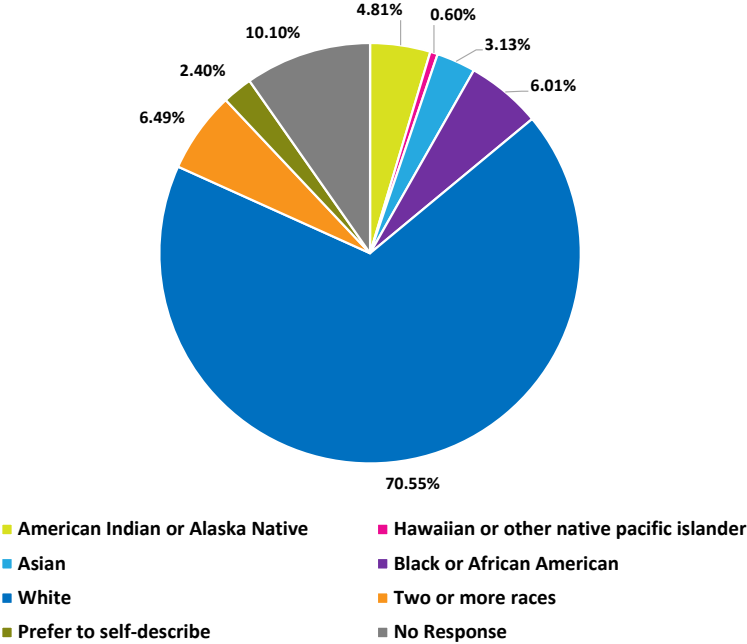
What is your household income? (Select one)



Are you of Hispanic, Latino, or of Spanish origin?



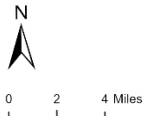
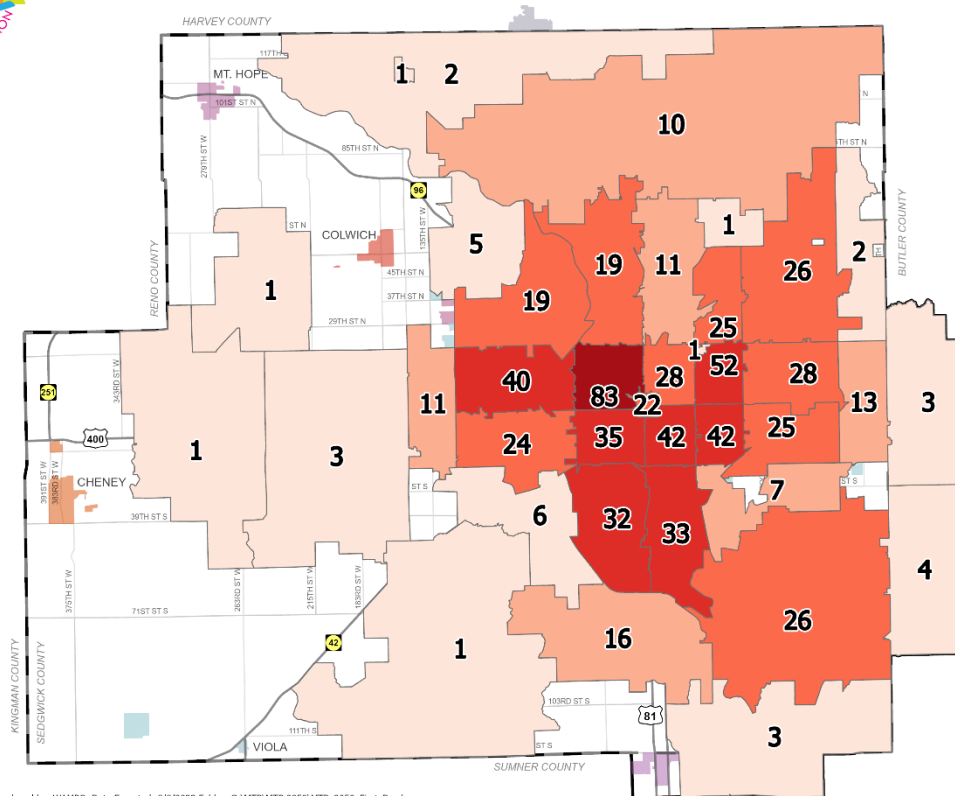
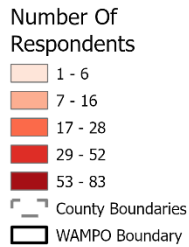
How would you describe yourself? (Select all that apply)



Responses given after selecting “Prefer to self-describe” include Middle Eastern, Hispanic, Mexican, Transgender, Spanish, Latino/a, Indigenous, Mexican American, Human, and Latin American.



MTP 2050 Survey Respondents by ZIP code



Source: MTP 2050 Survey First Round Data Analysis. Produced by: WAMPO. Date Exported: 8/8/2023 Folder: G:\MTP\MTP 2050\MTP_2050_First_Pass\ The information shown on this map is compiled from various sources made available to us which we believe to be reliable.

Next Steps

Following the first round of public engagement, WAMPO staff presented findings to the Plan Advisory Committee (PAC), Technical Advisory Committee (TAC), and Transportation Policy Body (TPB). The PAC adjusted the draft vision, goals, and objectives of MTP 2050 based on the results.

The second round of public engagement will run from December 2023 to February 2024 and will focus on alternate scenarios, preferences, and performance measures. WAMPO staff will meet with the PAC to discuss and decide upon alternate scenarios and performance-measure options to ask the public about in the survey, which will be written by WAMPO staff and need to be tested for bias. WAMPO staff will identify and book appearances at public meetings and pop-up events at which to talk about and distribute the survey, develop informational handouts and presentations, write press releases, and develop a social media campaign to encourage public participation.